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Grand Reopening at Olive Drive: A Refreshed Shopping Experience Awaits!

Bakersfield, CA – Goodwill Industries of South Central California is excited to announce the grand reopening of its newly remodeled Olive Drive store. The extensive renovations have transformed the space into a clean, open, and inviting atmosphere, providing customers with an enhanced shopping experience.

The redesigned floor layout encourages customers to explore the entire store, discovering one-of-a-kind treasures and fantastic deals. The remodel, which was completed in just over a month, focused on several key features to elevate the overall shopping experience:

Fresh Paint and Upgraded Flooring: The store has undergone a complete transformation with a fresh coat of paint and the replacement of worn carpet with sleek and durable tile throughout.

LED Lighting Upgrade: The entire store has been outfitted with energy-efficient LED lighting, creating a bright and welcoming ambiance.

New Fixtures for Clothing and Housewares: Goodwill Industries of South Central California invested in new clothing and houseware fixtures to showcase merchandise beautifully.

Retail Counter Repositioning: The retail counter has been strategically repositioned to improve customer service and streamline the checkout process.

Queuing Line with Merchandise: Customers waiting to check out can now enjoy a queuing line filled with a variety of merchandise, turning wait time into a delightful shopping experience.

Display Cases for Authenticated Designer Purses and Shoes: Olive Drive Store introduces multiple display cases for authenticated designer purses and shoes, a feature to be prominently highlighted in the future.

With the remodel, the Olive Drive store now boasts one of the largest shoe sections across all

it's stores, complemented by the new display cases showcasing authenticated shoes and purses. The store consistently offers 13,000 clothing items on the sales floor daily and has doubled the sales space dedicated to houseware products.

"We are thrilled to unveil the transformed Olive Drive store to our valued shoppers," said Jake Slayton, President and CEO of Goodwill Industries of South Central California. "The remodel reflects the community support of our mission, and we are sure that our shoppers and donors alike will enjoy the fresh look and improved layout."

Goodwill Industries of South Central California is pleased to employ 17 full-time staff members at this location, all of whom have access to health benefits and paid time off. This commitment to employee well-being aligns with the organization's dedication to fostering a positive and supportive work environment.

Visit the newly remodeled Olive Drive store at 1115 Olive Drive in Bakersfield daily between 10am and 8pm to experience the upgraded shopping environment firsthand!

Goodwill Industries of South Central California provides work opportunities and skills development to people with barriers to employment in Kern, Kings and southern Tulare counties.

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Goodwill was founded in 1902 and currently has 162 independent, local locations across the United States and Canada. Goodwill strives to enhance the dignity and quality of life of individuals and families by helping people reach their full potential through education, skills training and the power of work.